

INTERNATIONAL HOTEL & TOURISM MANAGEMENT

A four-year program leading to the bachelor of science degree

First year:

Enrollment in a Hospitality College program

Second, third and fourth years:

<u>Major Courses</u>		<u>Credits</u>
FSM1001	Introduction to the Food Service Field	
OR		
	HOSP1001 The Hospitality Field	4.5
OR		
	SEE1001 Introduction to Sports/Entertainment/Event Management	
FSM1065	Food Safety and Sanitation Management*	1.5
FSM2080	Food Service Operations	
OR		4.5
FSM2095	Hotel Food and Beverage Controls	
FSM2085	Hotel Food and Beverage Operations	4.5
FSM4060	Hospitality Operations Management	9.0
HOSP1008	Customer/Guest Services Management	4.5
HOSP1010	Front Office Operations	4.5
HOSP2011	Hospitality Sales and Meeting Management	
OR		4.5
SEE2020	Event Management	
HOSP2030	Hospitality Human Resource and Diversity Leadership	4.5
HOSP2098	Hotel Externship	
OR		
HOSP2099	Hotel Internship	13.5
OR		
TRVL2099	Travel Center Practicum	
HOSP3050	Hospitality Strategic Marketing	4.5
HOSP4060	Hospitality Management Seminar	4.5
IHTV3010	International Hospitality Management#	4.5
TRVL2801	World Geography for Tourism and Hospitality#	4.5
TRVL3010	Dynamics of Tourism	4.5
TRVL3030	International Policies of Tourism#	4.5

Choose one of the following: 13.5

Hospitality Electives Three courses selected from offerings within The Hospitality College
OR
Hospitality concentration (Some study abroad programs offer completion of a Hospitality concentration.)
OR
Study Abroad
OR
Co-op

Related Professional Studies

ACCT1001	Principles of Accounting I and Lab	
OR		5.5
ACCT1011	Hospitality Accounting I and Lab	
ACCT1012	Hospitality Accounting II and Lab	5.5
ACCT3025	Hospitality Financial Management	4.5
CAR0010	Career Capstone	1.0
LAW2010	Hospitality Law	4.5

General Studies

CSL1001	Community Service-Learning	1.0
ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
LEAD2001	Foundations in Leadership Studies	4.5
MATH2001	Statistics	4.5
PSYC2001	Introductory Psychology	4.5
SOC2001	Sociology I	
OR		4.5
SOC2020	Culture and Food	
History	One HIST-designated course (except HIST4030)	4.5
Language	Language I**	4.5
Language	Language II**	4.5
Language	Language III**	4.5
Math	One math course at the MATH1002 level or higher	4.5
Science	One SCI-designated course	4.5

Total Credits 190.0

* Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

** Students must satisfy three levels of the same language or may substitute three general studies electives if proficiency in a second language is demonstrated or documented.

Courses are taught during the study abroad.

NOTES: Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Students must earn a performance transcript writing assessment of “validated” or “mastered” in order to graduate with a bachelor’s degree.

Study Abroad programs may satisfy a variety of History, Sociology, English and other elective requirements. Visit the Study Abroad Office for details